

Number of volunteers participating in the event? _____

How many room nights were generated at City of Columbia hotels by attendees at this event? _____

What issues, if any, could be better addressed in the future?

What method did you use to determine the number of room nights generated?

What marketing initiatives did you utilize to promote hotel stays for this event?

What marketing initiatives did you utilize to promote attendance at this event?

Please submit completed form to:

City of Columbia
Attn: Sue Spargo, Staff Liaison
208 S. Rapp Ave.
Columbia, IL 62236

