



CITY OF COLUMBIA
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Regular Meeting
City Hall First Floor Conference Room

January 30, 2019
9:00 am

TOURISM ADVISORY COMMITTEE

Members

Kenny Schmidt, Vice Chair
Jill Bauer
Susan Kropp
Amy French

Bob Freyman
Kip Quevereaux
Dustin Row

AGENDA

1. Call to order/self-introductions
2. Approval of Minutes from November 29, 2018
3. New Business
 - a. Review of New Years Eve Hotel Stays
 - b. Blip Board Advertising vs. Social Media Advertising
 - c. Distribution of Remaining Tourism Funds
 - d. Return on Investment reporting
 - e. Hotel remodel
4. Set Next Meeting Date and Topics
5. Adjourn

Next Meeting Date:

The City of Columbia's Tourism Advisory Committee seeks to promote tourism in the City of Columbia and surrounding areas, with the ultimate goal of putting "heads in beds" in Columbia's hotels and bed and breakfasts.