

JUN - 6 2016

CITY OF COLUMBIA, ILLINOIS
ORDINANCE NO. 3260


City Clerk

**AN ORDINANCE AMENDING SECTION 15.44.190 OF THE CITY OF COLUMBIA
MUNICIPAL SIGN CODE TO INCORPORATE ELECTRONIC MESSAGE BOARDS
AS A PERMITTED USE IN A COMMERCIAL AND INDUSTRIAL DISTRICT**

WHEREAS, the City Council of the City of Columbia (“City Council”) previously adopted Section 15.44.190 of the City of Columbia Municipal Sign Code (“City Code”), addressing commercial and industrial sign requirements within the City of Columbia (“City”); and

WHEREAS, the City Council believes it is in the best interest of the City, and now desires to amend Section 15.44.190 of the City Code to add portion *J. Electronic Message Board*;

NOW, THEREFORE, BE IT ORDAINED, by the City Council of the City of Columbia, Illinois, as follows:

Section 1. The recitals contained above in the preamble of this ordinance are hereby incorporated herein by reference, the same as if set forth in this Section of this Ordinance verbatim, as findings of the City Council of the City of Columbia, Illinois.

Section 2. That Section 15.44.190 Commercial and Industrial Districts, of the City Code shall be amended to include portion (*J*) *Electronic Message Board* to read as follows:

J. Electronic Message Board. All such signs authorized by permit may be designed to be capable of changing the message thereon, including such as for time or temperature, either manually or electronically; provided, the following requirements are satisfied for such changeable copy area:

- a. Such sign shall conjoin with a Monument Sign, shall comply with subsection (F) of this section and shall comply with 15.44.070 “Selected definitions” defining a Monument Sign;
- b. Such sign may occupy no more than 40% of the applicable sign face;
- c. Such sign is of equal width with no separation as the attached principal sign face;
- d. No animation or movement of any content is permitted;
- e. No sign shall have blinking, flashing or fluttering lights or have a changing light intensity, brightness or color;

- f. Each message displayed thereon shall remain visible in at least thirty (30) second intervals before being reset or replaced with another message;
- g. The use of profane language/images or content that is abusive towards another person/public or use any violent/abusive language/content under circumstances reasonably calculated to provoke a breach of the peace is strictly prohibited;
- h. Electronic message centers shall come equipped with dimming technology that automatically adjusts the display's brightness based on ambient light conditions and at a distance of four (4) feet measured perpendicular from the center of such sign shall not omit a foot-candle measurement more than five (5) above the ambient light conditions;
- i. Such sign shall not be located within one hundred (100) feet of a residential district;
- j. No more than one such sign per lot;
- k. Such sign shall only be displayed on the street front corridors of Admiral Parkway (Route 3), Admiral Weinel Boulevard, Admiral Trost Road, Valmeyer Road, Old State Route 3 and Frontage Road;
- l. Such sign's location shall be established by the following:
 - 1. Free Standing Signs conjoining with an Electronic Message sign up to ten square feet in sign area shall not be closer than one foot from the right-of-way or side lot line.
 - 2. Free Standing Signs conjoining with an Electronic Message sign between ten square feet and fifty (50) square feet in sign area shall not be closer than five feet from any public right-of-way or side lot line.
 - 3. Free Standing Signs conjoining with an Electronic Message sign between fifty (50) square feet and seventy-five (75) square feet in sign area shall not be closer than ten feet from any public right-of-way or side lot line.
 - 4. Free Standing Signs conjoining with an Electronic Message sign exceeding seventy-five (75) square feet in sign area shall not be closer than twenty (20) feet from any public right-of-way or side line.
- m. Such sign shall display emergency notifications when requested from local governing authority.

Section 3. This Ordinance shall be in full force and effect immediately upon passage as provided by law.

Alderman Huch moved the adoption of the above and foregoing Ordinance; the motion was seconded by Alderman Reis, and the roll call vote was as follows:

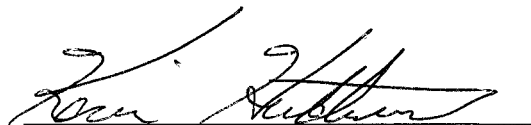
YEAS: Aldermen Huch, Reis, Holtkamp, Martens and Mayor Hutchinson.

NAYS: Aldermen Ebersohl, Agne and Niemietz.

ABSENT: Alderman Roessler.

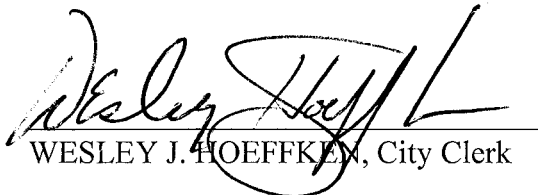
ABSTENTIONS: None.

PASSED by the City Council and APPROVED by the Mayor this 6th day of June, 2016.



KEVIN B. HUTCHINSON, Mayor

ATTEST:



WESLEY J. HOEFFKEN, City Clerk

(SEAL)